

PLATINUM GELÉE TREATMENT

Step by Step Instructions

1 / CLEANSE:

Shampoo the hair with **Keratin Republic Clarifying Shampoo** 2-3 times, making sure the hair is clean and free from oil and all product residue. Rinse well. **Towel Dry the hair to remove excess water.**

2 / PREPARE:

Section the hair into 3-4 large parts. Shake the bottle of **Keratin Republic Platinum Gelée Treatment** very well and pour a small amount into a color bowl. Start with a small amount and add more to the bowl as needed. Always remember **LESS is MORE.**

Recommended amount of keratin treatment:

Short Hair - approximately ½ oz

Medium Hair - approximately ½ to ¾ oz

Long Hair - approximately ¾ to 1oz

For best results and maximum fume reduction
Let Gelée rest for **10 to 15 minutes** prior to application.

3 / APPLICATION:

Take a small section of hair and **apply the keratin treatment from roots to ends with a color applicator brush.** Dab a small amount ¼ inch away from root area, then mid shaft and saturate the ends. **Massage keratin treatment into each section to ensure all hair has been treated. Comb the section with a fine-tooth comb to remove excess keratin treatment.** Continue this process until the keratin treatment has been **applied to all sections of the hair.**

DO NOT over saturate the hair as this will create unwanted smoke during Step 4 and 5..

DO NOT rinse the hair.

NOTE: The stylist must wear gloves during the application process.

4 / BLOW DRY:

Using the **MEDIUM** heat setting, blow dry the hair straight and smooth with a thermal or boar bristle brush until completely dry. Be sure to use tension while blow drying to remove as much curl as possible, while smoothing the cuticle.

DO NOT touch the dryer nozzle on the hair or brush while blow drying as this will create smoke and can burn the hair.

5 / FLAT IRONING:

Flat ironing is the most important step of the process as it seals the treatment into the hair.

Section the hair into 3 large parts.

Now take very small sections of hair (1/4" to 1/2" sections) and iron each section slowly until smooth and shiny.

Use consistent pressure while ironing the section and ease the tension while ironing the ends of hair.

The temperature of the iron and the total passes of the iron per section varies depending on the condition and resistance of the hair.

Recommended iron temperature is between **400F–450F**, on normal to resistant hair types. If the hair texture is fine, reduce the iron temperature to **380F.**

When Completed through step 5 the service is finished.

Advise the client to wait until next day before shampooing hair.

Advise no pony tails, clips until after first shampoo.

If client wishes to shampoo the same day go to optional steps below.

OPTIONAL STEPS IF CLIENT WISHES TO SHAMPOO AND RESUME NORMAL STYLING THE DAY OF TREATMENT

6 / RINSE:

Once the flat ironing is complete, rinse the hair thoroughly with warm water for 1-2 minutes ensuring that all the keratin treatment has been removed.

Towel dry. DO NOT shampoo the hair.

7 / MASK:

Apply **Keratin Republic Hydrating Mask** from roots to ends and comb through. Leave in for 2 minutes, then rinse well. If the **Keratin Republic Hydrating Mask** is not available, use another moisturizing/hydrating masque of your choice.

8 / STYLING:

Apply a small amount of the **Keratin Republic Smoothing Crème** to the hair and comb through. Blow dry and style the hair as desired. Your client can enjoy daily activities and can use hair clips or put hair up in a ponytail. There is no down time or waiting period before shampooing.

Recommended passes per section:

For maximum volume reduction and the smoothest and sleekest result, iron the hair section **8-12 times.**

For more body and movement, iron the hair section **5-7 times.**

The recommended passes per section is only a guideline.

A trained stylist should use his or her best judgement and determine the ideal process for each client.

NOTE: If your client has hair that has been compromised or is fragile, **DO NOT** conduct the keratin smoothing service.



Scan QR Code for links to Step by Step Video and Spanish Instructions.